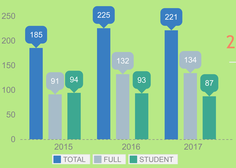
eapril

#1

EAPRIL MEMBERSHIP



221 members

Rather stable compared to 2016

19,46% compared to 2015

* Figures based on membership on November 16, 2017

24 countries

- < 1 member
- < 5 members
- < 10 members
- < 15 members
- = 27 members
- = 117 members

* Figures based on country of employment of members on November 2017

#2

EAPRIL CLOUDS

Optional Cloud Membership

* Figures based on membership on November 16, 2017

2 NEW clouds

- Assessment
- Practice-Based Research Methodologies

Under consideration & discussion with cloud 7

CLOUD activities

- Spring Seminars (e.g. cloud 2,5 & 7)
- NEWS updates via
  - Newsletter
  - LinkedIn
  - Facebook
  - Twitter
  - Blog (NEW)
- Cloud coordinators' meetings
- Cloud invited sessions

#3

EAPRIL2017 Conference

497 participants EAPRIL2017

39 National Conference participants

302 Early Birds

Welcoming 33 countries ***

- < 1 participant
- < 5 participants
- < 10 participants
- < 15 participants
- < 16 participants
- < 62 participants
- < 85 participants
- < 236 participants

* Figures based on registrations November 21, 2017
** Not included 1 participant from Hong Kong
*** Not included Finnish National Conference participant

#3

EAPRIL2017 Conference

138 Sessions

14 Timeslots

- Keynote speeches 3
- Present & Discuss 40
- Symposium 9
- Roundtable sessions 35
- Invited Sessions 28
- Workshop 15
- Case study 40
- Poster 73

Side events

- Demo market (i.e. 8 local schools presenting their projects)
- Corporate Learning day (European Trends Study, 1 keynote, 3 labs)
- School Visits (n=9, 245 tickets sold)
- National Conference (organised by FUAS / Local partner
- Pop up store (by local students)
- Conference Dinner (+- 265 tickets sold)

#4

EAPRIL PUBLICATIONS

- EAPRIL Conference proceedings 2016
  26 papers
- EAPRIL Conference proceedings 2017
  Submissions as of November 2017
- Special Issue UAS 2018 (planned June 18)
  deadline January 15, 2018
- Academic Issue 18-19 (planned)
- Handbook Practice-based Research methodology (planned 19)

#5

CORPORATE LEARNING CLOUD

AIMS

- Structured exchange on revelant Corprate Learning questions
- Publications
- Cooperation with top researchers in Corporate Learning

LATEST ACTIONS

- Launching cloud, coordinated by 2 CLO's of European-oriented companies
- Exploring cooperation with EARLI SIG 14 & researchers working on Corporate Learning
- Exploring cooperation with Swiss competence centre for innovations in learning

#6

COMMUNICATION

Twitter Followers 711

Facebook Followers 426

LinkedIN members 5426